

Tidewater Chapter Business Meeting Minutes

When: Tuesday, August 2, 2022, 6 pm

Where: Chicho's Little Neck

Attendees:

Valerie Carpenter-Ho

Lynell Helms

Carly Railing

Bryan Cross

Chris Jennings

Kristen Walls

Tony Flores

Amanda Krage

Robyn Walters

DeShon Gilliam

Taylor Pomposini

I. Agenda Items

- Special Events – Robyn Walters/Chris Jennings/Lynell Helms
 - ODU Tailgate on Kaughman Mall on September 2, 2022 from 3 – 6:30 pm
 - Blacksburg has taken the planning lead and is paying for everything and is signing the contracts. Robyn Walters is working with Christi Lineberry on the details. We will get \$5 for every ticket sold for our scholarship fund and anything over and above the cost of the event.
 - Since Blacksburg is paying for everything, we will not try to find sponsors. If anyone wants to sponsor the event, we decided to direct them to another event or to do a direct donation to our scholarship fund.
 - Christi has asked for volunteers from the chapter for marketing, decorations, day of set-up, and clean-up.
 - ◆ We will need volunteers for registration, setup, and tear down.
 - ◆ Chris Jennings will ask Moe's if we can use their truck again for transporting stuff for the tailgate.
 - ◆ Chris suggested asking Gary Hill with ALSCO if we could get linens for the event.
 - ◆ **Action Item: Robyn will set up a follow-on Zoom meeting to discuss the volunteer need more.**
 - Robyn is trying to get Blacksburg to send out a mailer to advertise the tailgate.
 - Christi is checking with the Athletics Department about getting the cheerleaders and the Hokie Bird to come out.
 - ODU After Party/Game Watching at Elation Brewing
 - **Action Item: Robyn will see if Kristen Lowe can be a Chapter Ambassador.**
 - ODU Game Pep Rally at Waterside on September 1, 2022 from 6 – 9 pm
 - This event is happening and our chapter will be responsible for any planning and costs associated with it.
 - If we ask the cheerleaders to attend, we will probably need to rent a van to shuttle them to and from the pep rally.
 - **Action Item: Robyn will coordinate with Joy at ODU to get this setup.**
 - Welcome to the City at Ballyhoos on August 23, 2022
 - Robyn sent the event information to Christi.
 - We need the Hokie Hospitality crew at this event.

- Sesquicentennial Event on October 26, 2022 – Blacksburg is running this event, but they will be requesting our help. More details to follow.
- Social Team – DeShon Gilliam
 - We discussed holding the game watching parties at only one location per game. We also talked about picking three or four locations and rotating those throughout the season.
 - **Action Item: DeShon will work on pinning down the September game locations.**
- Service – Tony Flores
 - There are currently no events planned until the Christmas Depot in December.
 - **Action Item: Tony will check with the Surfrider Foundation on holding a post-summer beach cleanup.**
- Scholarship – Ashley Sumner (Robyn Walters proxy)
 - We awarded \$12,500 in scholarships this year and we did not have to fund anything since there was money in the endowment account earnings that Blacksburg required us to spend.
 - We would like to post the winners online again like we did last year.
- Communications/Marketing – Robyn Walters
 - Facebook Postings – **Action Item: Chris Jennings will write-up the information for a thank you post for the Chapter sponsors and send to Robyn to link in with the scholarship recipient posts.**
 - WebSite – We need a webmaster.

II. Executive Committee Reports

- Treasurer
 - We made roughly \$6,000 on the golf tournament.
 - We have \$17,245 in the checking account with \$4,288 of that being restricted.
- Secretary – No report
- Young Alumni – No report
- Volunteer/Engagement – We discussed using Google Forms or Sign-Up Genius for volunteer signups. The plan is to try one of these out at the Welcome to the City event.
- President
 - Robyn got the names of those board members and team leads that did not have access to the digital folder.
 - Our new logo ideas have been sent to Virginia Tech Marketing. Amanda suggested sending her the logo information since her mom is a graphic designer.
 - In the future, we need to have a registration packet for the golf tournament. The packet would include things like the sponsor list, what hole the team is starting on, and how the scoring works to make registration easier and faster.